

Ron Popper

Global Business Initiative on Human Rights



Ron Popper has been working inside and with multinational companies for nearly 25 years to help them embed respect for human rights in their operations and value chains. He is currently CEO of the Global Business Initiative on Human Rights (GBI), which groups more than 20 multinationals, and has been a board member of the Institute for Human Rights and Business (2017-2025) and the Myanmar Centre for Responsible Business (2018-2025)

Previously Ron spent 15 years working for the Switzerland-based multinational ABB – 10 of those years as Head of Corporate Responsibility. He has carried out training and worked on business and human rights issues in many parts of the world, including Brazil, China, India and several countries in Africa and south-east Asia. Ron now lectures at universities on business and human rights in different parts of Europe, including Germany, Italy, Norway and Switzerland.

Ron is a former journalist having worked in newspapers and radio in the United Kingdom, the Middle East and Switzerland.